

# AARP members earn more with the Exxon Mobil Rewards+™ program



## New benefits for AARP members




The Exxon Mobil Rewards+ program is the first and only fuel and c-store rewards program offered to the 37 million members of AARP. AARP members will receive exclusive benefits when they enroll in the Exxon Mobil Rewards+ program. This partnership represents a tremendous opportunity to drive consumer pull, increasing customers sales and loyalty at our stations.

## What is AARP?

AARP is the nation's largest non-profit organization, serving the 50+ year old population.

## Bonus offers boost savings

- 1 additional point per gallon of fuel
- 1 additional point per dollar spent in the c-store
- 2x fuel points on monthly AARP Member Days
- 500 point signup bonus for new Exxon Mobil Rewards+ members (\$5 in savings)
- Standard Exxon Mobil Rewards+™ offers may be “stacked” or combined

	 Exxon Mobil Rewards+ members without AARP	 AARP members with Exxon Mobil Rewards+	 On AARP member day
At the pump	3¢/gal in points	4¢/gal in points	8¢/gal in points
With Premium fuel and status*	6¢/gal in points	7¢/gal in points	14¢/gal in points
In a store	2¢/dollar in points	3¢/dollar in points	3¢/dollar in points

\*Members with Exxon Mobil Rewards+ Premium™ status earn extra points on Synergy Supreme+™ premium gasoline.

## How AARP members get started

AARP members can sign up for the Exxon Mobil Rewards+ program and link their AARP membership number within the Exxon Mobil Rewards+™ app or online at [exxonmobilrewardsplus.com](https://www.exxonmobilrewardsplus.com).



Download the  
Exxon Mobil Rewards+ app



Link AARP  
membership number



Start earning

## What it means for earning and saving

Every point earned adds up to savings on future purchases – for AARP members, they add up even faster.

AARP members can link their account when they sign up or later. Once they do, they're all set to earn and save on gas, snacks, drinks, and more.

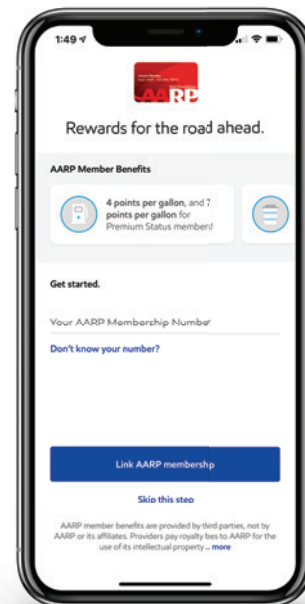
### Site benefits

Brings more loyal consumers to your site to purchase fuel and C-Store items.

That's it! No software or hardware updates required.

### For consumer questions:

Call 888-739-2730 or visit [exxon.com/AARP Rewards](https://www.exxon.com/AARP Rewards)



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